



The Cove Atlantis – The Bahamas  
3 – 6 November 2010

## SPONSORSHIP OPPORTUNITIES

Global connections. Inspired education. Relationship results. Motivating experiences. The annual Site Classic provides all this and more. Join the industry's top buyers and sponsors for an exclusive networking event. Your participation not only yields benefits for you and your company; proceeds from the Site Classic contribute vital funding to the initiatives of the Site International Foundation, such as the Site Index, education scholarships, industry research and topical white papers. Don't miss this powerful event!

### LEVELS OF RECOGNITION

**Premier:** Destination Host Sponsor - \$75,000 and up + \$1,000 minimum value Auction Prize

- Five participant packages plus Site Classic Sponsor Benefits Package

**Designer:** Destination Host Sponsor - \$40,000 - \$74,999 + \$1,000 minimum value Auction Prize

- Four participant packages plus Site Classic Sponsor Benefits Package

**Trailblazer:** \$20,000-\$39,999 + \$1,000 minimum value Auction Prize

- Four participant packages plus Site Classic Sponsor Benefits Package
- Sponsorship opportunities (select one):
  - Speaker & Education Session Sponsor
  - Hosted Buyer Program – Special recognition, program signage, logo use for invitations

**Trendsetter:** \$10,000-\$19,999 + \$2,000 minimum value Auction Prize

- Three participant packages plus Site Classic Sponsor Benefits Package
- Sponsorship opportunities (select one):
  - Awards Ceremony – Recognition on awards program, program participation
  - High-Level Program Gifts – appropriate for high level incentive buyers/suppliers – pre-approval required
    - 200 premium room gifts (plus cash donation if necessary to achieve sponsorship level)
  - CSR Program – opportunity to be title sponsor of CSR program

**Equity Partner:** \$5,000-\$9,999 + \$2,000 minimum value Auction Prize

- Two participant packages plus Site Classic Sponsor Benefits Package
- Sponsorship opportunities (select one): pre-approval required
  - Lifestyle Activities Awards (\$5,000 or custom awards) logo displayed on actual awards
  - Badge Holder (\$5,000) logo displayed on badge or lanyard
  - Communications & Signage Sponsor (\$6,000) logo displayed on signage and program
  - Welcome Hospitality Area (\$5,000 plus costs of beverages and staffing)
  - Travel Bag Sponsor (\$5,000) logo displayed on bag

**Loyalty Partner:** \$3,000 or \$6,000 + \$2,500 minimum value Auction Prize

- Team Sponsorship - hosts must invite client buyers - plus Site Classic Sponsor Benefits Package
- Sponsorship opportunities (select one):
  - Full Team Sponsor (\$6,000) – one host plus three clients/buyers
  - Half Team Sponsor (\$3,000) – one host plus one client/buyer

**Trademark:** \$2,500 + \$1,000 minimum value Auction Prize

- One participant package plus Site Classic Sponsor Benefits Package
- Sponsorship opportunities (select one):
  - Program Item Sponsor (200 quantity) – pre-approval on item required (hats, golf balls, towels – appropriate for high level incentive clientele) to be distributed on tournament day
  - Golf Hole Sponsor on Tournament Day – sponsorship fee plus cost of F&B or giveaway items, prizes for your hole
  - Beverage Cart Sponsor on Tournament Day – sponsorship fee plus cost of beverages

## SITE CLASSIC SPONSOR BENEFIT PACKAGES

The grid below outlines the benefits available to sponsors for each contribution level. The first line of the grid details the number of corresponding participant packages. The participant package includes:

- Airport arrival/departure transfers on program dates from Nassau, Bahamas
- Three nights single hotel accommodations and hotel gratuities at The Cove Atlantis
- Receptions, evening networking events and program meals
- Choice of program lifestyle or golf activities (practice rounds and golf club rentals additional)
- Keynote education session
- CSR activity benefiting local community

*All travel and incidental expenses are not included*

*All participants will be invited to register travel details and activity selections online*

### Sponsor Benefit Package includes:

	Premiere (Host Sponsor)	Designer (Host Sponsor)	Trailblazer \$20,000- \$39,999	Trendsetter \$10,000- \$19,999	Equity \$5,000- \$9,999	Loyalty \$3,000 or \$6,000	Trademark \$2,500
Number of Participant Packages (this includes you + any customers or coworkers)	5	4	4	3	2	2 (\$3000 level) or 4 (\$6000 level) One sponsor w/client guests	1
Recognition in Pre Classic Advance promotion – circulation approximately 7,000	Logo	Logo	Logo	Listing	Listing	Listing	Listing
Recognition in On-Site Program – distributed to all attendees	Logo	Logo	Logo	Listing	Listing	Listing	Listing
Signage recognizing sponsor at Site Classics	Logo	Logo	Logo	Listing	Listing	Listing	Listing
Recognition on the Site Classic Sponsor Web page, including link to sponsor's Web site	50 word description + logo	25 word description + logo	25 word description + logo	Logo	Listing	Listing	Listing
Acknowledgement of sponsor during one of the Evening Events	√	√	√	√	√	√	√
Advance Event Delegate Listing	√	√	√	√			
Post Event Delegate Listing	√	√	√	√	√	√	√
Mention and sponsor listing in Site Newsletter on Site Classic articles	√	√	√	√	√	√	√

*Prior year sponsors have right-of-first-refusal on sponsorship levels*

### AUCTION PRIZE

Sponsors gain additional exposure through the contribution to the Site Classic Live and Silent Auction. Auction values are detailed in the Level of Recognition descriptions outlined on page one. Creativity is encouraged and the Foundation reserves the right to combine items to create exceptional packages for our attendees. This required event component provides additional funding that is critical to carry out the mission of the Site International Foundation.



International Foundation

Site Classic 2010
The Cove Atlantis – The Bahamas
3 – 6 November 2010

SPONSOR COMMITMENT FORM

Company Name
Contact
Address
City/State/Province/Postal Code
Country
Phone Fax
E-mail Company Web Site

Sponsorship Package:

- Trailblazer \$20,000-\$39,999
Trendsetter \$10,000-\$19,999
Equity \$5,000 - \$9,999
Loyalty Full Team \$6,000
Loyalty Half Team \$3,000
Trademark \$2,500

Notes:

All sponsors and participant guests will be required to complete online registration with travel details and activity choices. Commitments to auction packages will be requested 90 days prior to the event (no later than 3 August 2010).

Payment Method:

- Invoice Requested
Check (payable to Site International Foundation - check/money order payments must be drawn in USD)
American Express MasterCard Visa Diners Club

Amount Enclosed:
Card Number: Expiration Date
Cardholder Name: Signature

Signature of Authorized Sponsor Representative Date

Limited Liability: The liability of Site International Foundation for any act, error or omission for which it may be held legally responsible shall not exceed the cost of any cash payment. Site International Foundation shall not be subject to any liability whatsoever for any failure to hold event because of an act of God, outbreak of hostilities, insurrection, riot, civil disturbance, terrorism, government act or regulation, fire, flood, explosion, accident, theft, or any other cause beyond the reasonable control of Site International Foundation; however, reasonable recognition will be made if this occurs.

Please e-mail this form and your corporate logo to Allison Summers, Executive Director, Site International Foundation - asummers@siteglobal.com Logos in EPS format for print materials due by 1 October 2010

The Site International Foundation is a registered 501(c)(3) organization in the U.S.