

SITE NITE 2010
12 October, 2010
W Chicago - City Center
Chicago, IL USA

SPONSOR PACKAGES

Site Nite 2009 was an unparalleled success as it allowed over 600 industry professionals to have a night of celebration and unity as they gathered together under the umbrella of Site. Site Nite 2010 hopes to exceed networking expectations at W Chicago - City Center on the Tuesday night of the Motivation Show, 12, October. The evening will demonstrate Site's brand vision as it supports and continues to unite our industry.

Site has grown since its inception 35 years ago to more than 2,200 members in 90 countries with 34 local and regional chapters. It is the only global authority connecting motivational experiences with business results. The community of Site professionals brings best-in-class solutions, insights and global connections to maximize the business impact of motivational experiences regardless of industry, region or culture. Site serves as the source of expertise, knowledge and personal connections that will catapult and sustain professional growth, and help build the value of extraordinary, motivational experiences worldwide.

Sponsorship for Site Nite displays not only a commitment to your colleagues but will serve as a fundraiser for the Site International Foundation and its research initiatives. The purpose of the Site International Foundation is to facilitate research, trend analysis and educational program support for the motivational event professional. As a not-for-profit organization, we rely on donations from individuals, corporations and industry organizations to continue our valuable work. Our fundraising efforts enable us to commission research that provides the data necessary for industry professionals to succeed in the marketplace.

The Site International Foundation is committed to enhancing the awareness and effectiveness of motivational experiences and incentive travel. Ongoing research efforts through the Site Index are leading the way to identify future trends and activity for the motivational industry. Recently released Site Index reports include *Site Index: Focus on the Measurement of ROI/ROO*, which addressed the application of Return on Investment (ROI) and Return on Objectives (ROO) in the motivational events industry. The survey examined current measurement activity and provides predictions for the future.

There are several options to demonstrate your support for the Site International Foundation.

Jade Sponsor – \$20,000 USD

- Recognition as the highest class of contributor at Site Nite 2010
- 30 Event tickets plus 15 bonus "Buyer" tickets for a total of 45 Event tickets (\$3,825 value)
- Complete ticket-buyer database delivered after Site Nite
- Recognition in pre-Site Nite promotion
- Prominent signage recognition at Site Nite
- Logo and name listed on www.siteglobal.com event page with a link to sponsor's web site
- Sponsor literature may be made available at Site Nite
- Recognition in promotion and event-related press releases
- Ability to promote event and organization's alignment with Site to your customers and contacts

Coral Sponsor – \$10,000 USD

- 15 Event tickets plus 10 bonus “Buyer” tickets for a total of 25 Event tickets (\$2,125 value)
- Complete ticket-buyer database delivered after Site Nite
- Recognition in pre-Site Nite promotion
- Prominent signage recognition at Site Nite
- Logo and name listed on www.siteglobal.com event page with a link to sponsor’s web site
- Sponsor literature may be made available at Site Nite
- Recognition in promotion and event-related press releases
- Ability to promote event and organization’s alignment with Site to your customers and contacts

Amber Sponsor – \$5,000 USD

- 10 Event tickets plus 5 bonus “Buyer” tickets for a total of 15 Event tickets (\$1,275 value)
- Recognition in pre-Site Nite promotion
- Prominent signage recognition at Site Nite
- Name listed on www.siteglobal.com event page with a link to sponsor’s web site
- Ability to promote event and organization’s alignment with Site to your customers and contacts

Sapphire Sponsor - \$2,500 USD

- 5 Event tickets plus 5 bonus “Buyer” tickets for a total of 10 Event tickets (\$850 value)
- Prominent signage recognition at Site Nite
- Name listed on www.siteglobal.com event page with a link to sponsor’s web site
- Ability to promote event and organization’s alignment with Site to your customers and contacts

Cruise Line Consortium – \$2,000 USD per Company

- 5 Event tickets (a \$425 Value)
- Prominent signage recognition at Site Nite
- Name listed on www.siteglobal.com event page with a link to sponsor’s web site
- Ability to promote event and organization’s alignment with Site to your customers and contacts

DMC Consortium – \$2,000 USD per Company

- 5 Event tickets (a \$425 Value)
- Prominent signage recognition at Site Nite
- Name listed on www.siteglobal.com event page with a link to sponsor’s web site
- Ability to promote event and organization’s alignment with Site to your customers and contacts

Hotel Consortium – \$2,000 USD per Company

- 5 Event tickets (a \$425 Value)
- Prominent signage recognition at Site Nite
- Name listed on www.siteglobal.com event page with a link to sponsor’s web site
- Ability to promote event and organization’s alignment with Site to your customers and contacts

Incentive House Consortium –\$1,500 per Company

- 5 Event tickets (a \$425 Value)
- Prominent signage recognition at Site Nite
- Name listed on www.siteglobal.com event page with a link to sponsor's web site
- Ability to promote event and organization's alignment with Site to your customers and contacts

In-kind Donations

We are happy to enter a conversation on value and recognition for in-kind donations and services.

The Site International Foundation is a registered 501(c)3 in the US. All contributions will be issued a receipt.



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SPONSOR COMMITMENT FORM

Please return to Allison Summers at ASummers@siteglobal.com or fax to 312.527.6783

Company Name
Contact
Address
City/State/Province/Postal Code
Country
Phone () Fax ()
E-mail Company Web Site

Sponsorship Package:

Payment Method:

- Invoice Requested
Check (payable to Site International Foundation - check/money order payments must be drawn in USD)
American Express MasterCard Visa Diners Club

Amount Enclosed:
Card Number: Expiration Date
Cardholder Name: Signature

Signature of Authorized Sponsor Representative Date

Limited Liability: The liability of Site International Foundation for any act, error or omission for which it may be held legally responsible shall not exceed the cost of any cash payment. Site International Foundation shall not be subject to any liability whatsoever for any failure to hold event because of an act of God, outbreak of hostilities, insurrection, riot, civil disturbance, terrorism, government act or regulation, fire, flood, explosion, accident, theft, or any other cause beyond the reasonable control of Site International Foundation; however, reasonable recognition will be made if this occurs.