



Site 2010 International Conference – Cape Town 350 delegates anticipated

What is Site?

Site began as an idea; a forum launched in 1973 when 11 incentive travel colleagues decided to create the first international nonprofit association dedicated to the pursuit of excellence in incentives. Based on their vision, that idea has flourished through the past 35 years. Site has grown from a handful of people to more than 2,200 individuals representing all facets of the incentive industry and 87 countries around the globe.

Site's Mission

Site is the only global network of travel and event professionals committed to motivational experiences that deliver business results. Site provides insights and connections that inspire the utilization of this powerful tool across diverse industries, regions and cultures. Site serves as a source of knowledge and best practices where members can make personal connections that sustain professional growth.

Why Partner with our International Conference?

Hosting a Site International Conference is perfect opportunity to expose your destination to the premier leaders in the travel and events industry; increase revenue derived from motivational experiences and builds recognition and return for your destination actively pursuing inbound travel business.

This unique event affords the sponsoring venue and their partner's exposure to a global audiences of members and potential members that use destination travel for motivation, strengthening brand loyalty and educational purposes.

Site is the only global network of travel and event professionals committed to motivational experiences that deliver business results. The conference provides meeting and travel professionals the opportunity to expand their business network by exploring trends and share solutions with colleagues through educational and business results. The conference attracts between 300-400 global leaders in the meeting industry. The impressive group typically attracts representatives from over 38 countries worldwide.

Site International Conference

Conference Sponsorship Opportunities

Conference Bags - \$15,000

Your company can travel with our attendees long after the conference ends by sponsoring the conference bags. Your corporate logo will be placed on each conference tote bag given to every delegate at registration.

On-Site Pocket Program Ad - \$7,500

It is estimated that attendees reference their on-Site Pocket Programs at least 10 times per day to look up session times and room locations. That means your company will make a lasting impression on each attendee. Your company advertisement will be located on the back cover of the program.

Keynote Session - \$10,000

Align your company with top industry expertise as a Keynote Session sponsor. As a sponsor your company will be recognized as you introduce a speaker.

Internet Café - \$15,000

Provide a valuable resource to all conference attendees by sponsoring this high-traffic area. The Internet Café will be located in a high-profile area and will allow multiple sponsor impressions for all Site attendees. This exclusive sponsorship is filled with unlimited creative potential.

Hotel Room Drops - \$7,500 each

Looking to add a personal touch to your sponsorship? Consider a hotel room drop for attendees to deliver your company's personal message. Any organization interested is asked to complete a Room Drop Form. Space is limited to three room drops per night – one item per organization per night and is on a first-come-first-served basis. The cost per room drop is \$7,500 per night, plus the applicable delivery charges from the official hotels. All room drops must be approved by Site.

Coffee Breaks - \$5,000 each (two)

Everyone deserves a break! Attendees will enjoy a quick break between sessions to discuss ideas and exchange business practices with colleagues.

Portfolios & Pens - \$10,000

Get your logo and company tagline/URL in the hands of every conference delegate.

Hotel Key Cards - \$10,000

Gain maximum exposure by being the first to greet delegates with your logo on their room key. A perfect opportunity to gain their undivided attention!

Registration Lanyards - \$7,500

Your company logo will appear on the front of badges worn by every attendee!

Conference Bag Inserts - \$5,000

Place your company collateral directly in the hands of your target market.

Site Board of Directors & Chapter Leadership

Events

Here is your opportunity to meet the leaders of the Site organization. These events are truly a special affair with a gathering of the Board of Directors and chapter presidents from twenty-nine chapters from around the world.

- ▶ Cocktail Reception \$10,000

Sunday, 5 December

Incentive Marketplace Tabletop - \$1,500 each

Be a part of the first time Incentive Marketplace to showcase your company in front of all of the Site International Conference delegates.

Incentive Marketplace Coffee Break - \$10,000 (one opportunity) – 90 minutes

Attendees will enjoy a one and a half hour minute un-interrupted coffee break between the general session and the educational opportunities. This is a perfect opportunity to showcase your company and theme the break just to your preference.

Site International Conference 2010

SPONSORSHIP LEVELS & BENEFITS

Sponsor Benefits	Platinum (\$+25,000USD)	Silver (\$+15,000 USD)	Gold (\$10,000- 14,000 USD)	Conference (\$1,000-9,000 USD)
Recognition in Pre Conference Advance Program –circulation approximately 7,000	Logo	Logo		
Recognition in On-Site Pocket Program – distributed to all conference attendees	Logo	Logo	Listing	
Signage recognizing sponsor at International Conference	Logo	Logo	Listing	Listing of event
Recognition on the Site International Conference Sponsor Web page, including link to sponsor's Web Site	50 word description + logo	25 word description + logo	Listing	Listing of event
Literature distribution at designated sponsor area	✓	✓	✓	
Premiere location in Incentive Marketplace	Complimentary	50% discount	50% discount	
Acknowledgement of sponsor during one of the General Sessions	✓	✓	✓	
Sponsor Ribbons to wear onsite	✓	✓	✓	✓
Registration Bag Insert	✓	✓		
Complimentary International Conference Registration	4	3	2	1
Company and sponsor level listing in articles prepared by Site for conference-related press releases to media (<i>Site News & Events</i> newsletter)	✓	✓	✓	
Delegate Listing	✓	✓	✓	✓

PARTNERSHIP/SPONSORSHIP AGREEMENT

Please complete form and send artwork to: Site, 401 North Michigan Avenue, Chicago, IL 60611. For more information please contact Site Headquarters. Phone: +1 312.321.5148 Fax: +1 312.527.6783 or site@siteglobal.com

III. Partnership Contact Information

Company Name _____

Contact _____

Address _____

City/State/Province/Postal Code _____

Country _____

Phone (_____) _____ Fax (_____) _____

E-mail _____ Company Web site _____

IV. Event Sponsorship Opportunities

____ Conference Bags - \$15,000

____ On-Site Pocket Program - \$7,500

____ ~~Keynote Session - \$10,000~~ **SOLD**

____ Coffee Break - \$10,000

____ ~~Portfolios & Pens - \$10,000~~ **SOLD**

____ ~~IBOD/Chapter Leaders Recep - \$10,000~~ **SOLD**

____ Hotel Key Cards - \$10,000-

____ Registration Badge Lanyards - \$7,500

____ Conference Bag Inserts - \$5,000

____ Internet Café - \$15,000

____ Hotel Room Drop - \$7,500

V. Incentive Marketplace Tabletop – *Limited Number of Spaces*

____ Incentive Marketplace - \$1,500 per table

____ Incentive Marketplace Lunch - \$10,000

VI. Payment Information (check one)

Check (payable to Site - check/money order payments must be drawn in USD)

American Express

MasterCard

Visa

Diners Club

Amount Enclosed: _____

Card Number: _____ Expiration Date _____

Cardholder Name: _____ Signature _____

Signature of Authorized Sponsor Representative

Date

TERMS & CONDITIONS:

1. Payment.

- A. Price: The Sponsorship Fee is equal to amounts checked in Section IV and V of contract.
- B. Sponsorship Fee Invoice: Upon receipt of a signed Agreement, Partner will receive an invoice for the Partnership Fee. Partner will pay Partnership Fee upon receipt of invoice unless otherwise agreed.

2. Limited Liability.

The liability of Site for any act, error or omission for which it may be held legally responsible shall not exceed the cost of any cash payment. Site will not, in any event, be liable for consequential damages, including, but not limited to, lost income or profits. Site shall not be subject to any liability whatsoever for any failure to hold conference because of an act of God, outbreak of hostilities, insurrection, riot, civil disturbance, terrorism, government act or regulation, fire, flood, explosion, accident, theft, or any other cause beyond the reasonable control of Site. Unintentional or inadvertent failure of either party to print, publish, or circulate the other party's name and/or materials shall not be considered a breach of the Agreement.

3. No Cancellation After Acceptance.

Partner may not cancel this Agreement after acceptance by Site except for breach of this Agreement by Site.

3. General Terms.

- A. The terms and conditions set forth in this Agreement govern the relationship between Site and Partner. Unless expressly agreed to in writing by Site, no other terms or conditions appearing in contracts, orders, insertion instructions, or otherwise that conflict with the provisions of this Agreement shall be binding on Site.
- B. Site shall not be bound by conditions printed or appearing on order blanks or copy instructions that conflict with provisions of this Agreement.
- C. The waiver of any provision of this Agreement shall not be construed to be a waiver of either party's right to later require strict observation and performance of each of the provisions hereof.
- D. Facsimile transmission of a copy of this Agreement bearing a signature shall be deemed to be delivery of a signed original Agreement.

4. Severability.

If any section or provision of this Agreement is deemed illegal by a competent court of law, all other provisions of this Agreement shall remain in force.

5. Entire Agreement.

This Agreement constitutes the entire agreement between Partner and Site. No modification or amendment to this Agreement shall be effective unless made in writing and signed or acknowledged by the party to be bound.

Site

Date

Sponsor

Date