

# site | Greece

## Society of Incentive & Travel Executives Greek Chapter

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FOR IMMEDIATE RELEASE  
Athens, 11 December 2009

### **site** Greece and Alpine College announce collaboration

The Greek Chapter of the Society of Incentive & Travel Executives, and Alpine College (Athens) have engaged in a closer collaboration to promote quality education for the MICE sector in Greece.

On the 9<sup>th</sup> of December 2009, Chapter President **Tasso Pappas**, CITE, and Board Director **Lisa Lehmann**, gave a seminar to graduating tourism and event management students. The seminar was "*Essentials of Incentive Travel, as a business tool*". The seminar was very successful and both students and Alpine College management have expressed their satisfaction.

Also, Alpine College President, **Sybil Hoffman**, will be the keynote speaker at SITE Greece's Educational Session with the subject: **Education & Experience: The pillars for quality and success** on **21<sup>st</sup> of December 2009, 18:00 hrs at Athens Hilton**, which will follow the annual GA of the Chapter. The Educational session which is open to members and all MICE industry professionals will be followed by a cocktail reception at the Galaxy bar of Hilton to celebrate the coming Holiday period.

SITE Greece President, who is also an Alpine College Advisory Board Member, stated: "*I am delighted to see SITE Greece and Alpine College engaging in a partnership, to promote quality education for meetings, incentives and events in Greece. People at the Greek tourist industry realise the importance of the MICE sector to the Greek economy and global economy and SITE helps to communicate this in every possible way*"

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#### **Editors notes:**

*The Society of Incentive & Travel Executives is the only worldwide society devoted to excellence in incentive travel. SITE members adhere to a strict Creed and Code of Ethics and will run events successfully, creating lasting memories with business results.*

**Photos 1&2:** Tasso Pappas and Lisa Lehmann during the Seminar at Alpine premises with students and management of Alpine College.

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